



Convey Expands 2017 Foodservice Pilot Program

To learn more about the 2017 pilot program, get in touch with Convey:

888-975-1382
support@convey
services.com

Test an Online Resource Center for Sales and Operators at No Cost for 2017

Convey for Foodservice is expanding its online resource center program to include foodservice distributors nationwide. The program informs, educates and engages sales and operators with product information, training, rebates & coupon, nutritional information and recipes added directly by the suppliers.

From September – December, 2017 distributors can “test drive” a resource center, make it available to a select group of suppliers and assess how operators and sales uses it....and do so at no cost. Here are the top 3 reasons that every foodservice distributor should evaluate this program.

1

Increase your Efficiency

It's much easier to look for information in one place vs. many places. Think of the time that sales will save getting what they need to represent products and the time marketing will save by not having to collect and distribute supplier information.

2

Be Different than the Competition

If the “Big 3” are nipping at your heels, then give your customers something that they don't. Operators want to get ideas, deals and information from you, and now you've made it an automated, easy and engaging experience.

3

Automate your Marketing

Stay top of mindshare with operators by messaging them with deals, new products and ideas. The resource center makes this process easy and automated. And, you can analyze what people really care about when you track what they look at when they login.

To participate in the pilot program, you need to do 3 simple things:

1. Let Convey know you are interested!
2. Pick a name for your resource center (for the URL)
3. Give us the list of suppliers that you would like to try it out.

Convey will build the resource center with your look and feel, add “portfolios” for suppliers, and get them to add content. Pick a group of sales and operators to test the program and then you can monitor the results.

In 2018, suppliers will fund the program by subscribing to the service through you. Convey wholesales the platform to you and all subscriptions above the wholesale price become your profit.